

Consulting Partner/Advisor Organization - Alleyne Connect U, www.alleyneconnect.com  
 Recipient - Jenni's Flower (EIN #), www.jennisflower.org  
 Region - Los Angeles, California, USA

## Jenni's Flower

### Financials

2023 Actuals		2024 Planned Budget		2025 Planned Budget	
<b>Income</b>		<b>Income</b>		<b>Income</b>	
Donations	\$ 5,647.64	Donations	\$ 75,000.00	Donations	\$ 125,000.00
Grants (Applications pending*)	\$ 5,000.00	Grants	\$ 25,000.00	Grants	\$ 50,000.00
Investment Income	\$ 0.00	Investment Income	\$ 0.00	Investment Income	\$ 1,000.00
Other (ie. in-kind)	N/A	Other (ie. in-kind)	N/A	Other (ie. in-kind)	N/A
<b>Expenses</b>		<b>Expenses</b>		<b>Expenses</b>	
Program Services	\$ 7,226.84	Program Services	\$ 55,000.00	Program Services	\$ 100,000.00
General & Admin	\$ 5,190.95	General & Admin	\$ 35,000.00	General & Admin	\$ 58,500.00
Fundraising	\$ 1,400.00	Fundraising	\$ 10,000.00	Fundraising	\$ 17,500.00
<b>Net Assets</b>		<b>Net Assets</b>		<b>Net Assets</b>	
Change in Net Assets	\$ -3,170.15	Change in Net Assets	\$ 0.00	Change in Net Assets	\$ 0.00
Net Assets - Beginning Balance	\$ 3,656.33	Net Assets - Beginning Balance	N/A	Net Assets - Beginning Balance	N/A
Net Assets - End of Period	\$ 486.18	Net Assets - End of Period	N/A	Net Assets - End of Period	N/A

### Performance Indicators

Past Year Program Achievements	Current Year Programming Progress (Year-to-date)
<p><b>Foster Youth Flea Market (FYFM) - 5 Events Held</b>                      Youth Served - 25   800+ attendees   25 Youth-Owned businesses created or expanded</p> <p><b>Mind-Body Connection &amp; Somatic Healing Practices</b>                      Youth Served - 22   Sessions - More than 100   Martial Arts training/mindfulness</p> <p><b>Community Space and Professional Development</b>                      Community Space established and utilized for Seed network launch &amp; engagement</p> <p><b>GROWTH</b> KPI 1.0 [ 75 %] KPI 2.0 [ 90%] KPI 3.0 [ 80 %]  <b>METRICS</b> KPI 1.1 [ 25 %] KPI 2.1 [100%] KPI 3.1 [ 30 %]</p>	<p><b>FYFM - QTR 1/2 - 3 Events Held Already &amp; QTR 3/4 - 2 Planned</b>                      20 vendors/5 performers, select Vendor Scholarships &amp; Product Photography provided</p> <p><b>Mind-Body Connection &amp; Somatic Healing Practices</b>                      QTR 1/2 - 1 Event held (Rockclimbing)   QTR 3/4 - 4 or more events planned (+Yoga, Dance)</p> <p><b>Community Space and Professional Development</b>                      QTR 1 - Care Share Donation Giveaway, Prom Gifting Suite Co-Prod   QTR 3/4 - Various*</p> <p><b>GROWTH</b> KPI 1.0 [ - %] KPI 2.0 [ - %] KPI 3.0 [ - %]  <b>METRICS</b> KPI 1.1 [ - %] KPI 2.1 [ - %] KPI 3.1 [ - %]</p>

### Program Impact & Success Criteria

2023 Actuals	2024 Anticipated Results
<p>Criteria 1.0 - Raised over \$10,000 and began developing grant pipeline                      Criteria 2.0 - Served 55 Youth with expanding word-of-mouth network                      Criteria 3.0 - Sustained three programs simultaneously</p> <p><b>Regional Initiative - Collaborative Partner Impact</b></p> <p>Jenni's Flower is a regional contributor to a broad-based initiative to help Los Angeles foster youth ages 18-38 become leaders in their community by building a peer-led group of individuals who together, increase secondary education enrollment/graduation, professional development and expand health, success and community through programs.</p>	<p>Criteria 1.0 - Increase fund raising level by factor of 10X to reach \$100K+                      Criteria 2.0 - Scale program engagement, network reach and service areas                      Criteria 3.0 - Establish new partnerships for Somatic Practice, Entrepreneurship</p> <p><b>Regional Initiative - Collaborative Partner Impact</b></p> <p>JF's vision for 2024 is to compound its growth of programs through careful and intentional strategic planning and partnership. The result should lead the mix of programs to include Entrepreneurial incubation/education, broadening of Mindful Somatic Practice to include dance, yoga/meditation and rock climbing &amp; sustained community space special service events.</p>

### Catalysts, Compound Growth & Social Return

2023 Actuals	Key Support, Wins/Victories & Notable Changes
<p><b>Strategic Planning &amp; Partnerships</b>                      Partnered with 18 organizations to provide various forms of in-kind support                      Added organizational expert collaboration with A &amp; Creative Giving Fund</p> <p><b>Change Management</b>                      Improved venue partner and vendor selection vetting/due diligence process                      Expanded fundraising efforts to include in-house grant writing</p> <p><b>Organizational Leadership &amp; Development</b>                      Added two board members</p>	<p><b>Strategic Planning &amp; Partnerships</b>                      Prom Gifting Suite partnership with Beyond Our Kin (35 youth served, 17 volunteers)                      Expanding grant writing efforts and fundraising to include long-term philanthropic capital raise</p> <p><b>Change Management</b>                      Enhance financial and impact reporting                      Improve volunteer engagement, coordination and capacity pipeline</p> <p><b>Organizational Leadership &amp; Development</b>                      New board members Junely Merwin, Hilton Brown, Jonathan Brown &amp; Everett Wong</p>